

Kevin Beare & Co

Chartered Accountants



## Setting up in the UK?

*Check the competitive landscape before you arrive, get your business plan into action on arrival and hit the UK running!*

### **Business Acceleration and Support Services for success in the UK market**

Kevin Beare & Co was established to provide excellent accountancy, administrative and advisory services to companies outsourcing their local Financial Director requirements and back office administration.

Over more than twenty years of successfully introducing overseas companies to the UK, from green-field start-up to established companies expanding, we've been asked as the trusted adviser to consult on many other aspects of business development.

Even with a great product and all the necessary financial, legal and compliance issues taken care of, companies trying to break into new markets need local help to optimise their opportunities.

Specialist help at just the right time plus access to local knowledge are required to achieve early success. Companies cannot afford to wait for the market to start buying its services; they have to be able to influence sales channels from the outset.

Kevin Beare & Co has packaged the most frequently requested services. However, we have an extensive group of experienced professionals working in many sectors and many disciplines, so if you have an issue with set-up in the UK, difficulty gaining access in key markets, or problems building your team or sales pipeline, just ask.

***Our services are genuinely tailored for each client, and there's a good chance we can help!***



## Chartered Accountants

**Kevin Beare & Co's tailored acceleration services are designed to provide essential resources to support go-to-market strategies for set-ups between 1 and 20 staff.**

From office set-up (physical or virtual) to on-demand access to specialist skills in a range of disciplines, we can help you gain the early traction that represents the difference between success and retreat by providing a mixture of the services listed below.

Acceleration services	The benefits of speed-to-market
Marketing plans	early deployment for early awareness
Client and prospect activity	early relationship building
Telemarketing	rigorous research
Appointment setting	full diary, maximise your selling time
Sales channel set-up	establish effective partners and resellers
On-demand professionals	Rapid results, ready resources
Europe-wide marketing	country knowledge, scalable resources
Localisation and translation	the UK as a European gateway
Events, small and large	effective booking, management and feedback
Exhibitions	from stand build to presentation impact
Presentation team	support at key negotiations
Bid management	watertight bids, leave nothing to chance
Recruitment and team building	fit-for-purpose employee selection
Training	team performance
Sales professionals	sales effectiveness
Office services	Smarter location
Location	right site, right price
Relocation	maintain productivity throughout
Office set-up	establish a presence, physical or virtual
Transport and logistics	concentrate purely on business development
IT and infrastructure support	speedy set-up, assured productivity
Administrative support	effortless, on-site or remote



### Contact Us

**For more information why not visit our website at**  
[www.kevinbeare.com](http://www.kevinbeare.com)

**Alternatively contact us at**  
 Thames Valley Office  
 Forest House,  
 3-5 Horndean Road  
 Bracknell,  
 Berkshire,  
 RG12 0XQ, UK  
 Tel +44 (0) 1344 305244  
 Fax +44 (0) 1344 305245  
[kevin.beare@kevinbeare.com](mailto:kevin.beare@kevinbeare.com)

**London Office**  
 88 Wood Street,  
 London,  
 EC2V 7RS  
 Tel +44 (0) 208 528 1044  
 Fax +44 (0) 8452 305245  
[paul.beare@kevinbeare.com](mailto:paul.beare@kevinbeare.com)